



canal place
NEW ORLEANS, LA



the center

World-class retailers. Locally celebrated designers. Canal Place is Downtown New Orleans' premier shopping destination for luxury fashion and beauty brands, boutique clothing stores, home goods and much more. Style your French Quarter excursion with the latest trends from Canal Place's exclusive retailers



lease plan

1 FLOOR

2 levels
13,653 Total SF



lease plan

FLOOR 2



lease plan

3
FLOOR





demographics

WITHIN 10 MILES OF CANAL PLACE

846,560

2020 Total Population

\$68,653

2020 Average HHI

332,913

2020 Total Households

37.9

2020 Median Age

857,157

2024 Projected Population

\$76,661

2024 Projected Median HHI

347,632

2024 Projected Households

SOURCES:
U.S. Census Bureau
Esri Forecasts



key retailers

FASHION & LUXURY



TIFFANY & Co.



G-STAR RAW

GOLDEN GOOSE / ★



ANNE FONTAINE



J.CREW

WHITE
HOUSE

BLACK
MARKET

DINING & ENTERTAINMENT





DOWNTOWN

FRENCH QUARTER

canal place

WAREHOUSE DISTRICT

PORT OF NEW ORLEANS



a regional reach

THE ONLY SAKS FIFTH AVENUE

within 350 miles from New Orleans, Canal Place benefits from a larger than average trade area. The center's one-of-a-kind luxury offerings contribute to its status as the premier luxury shopping destination in the Gulf region.

1.30 H

Baton Rouge, LA

1.40 H

Biloxi, MS

1.50 H

Hattiesburg, MS

2.20 H

Lafayette, LA

2.30 H

Mobile, AL

3.05 H

Jackson, MS

3.20 H

Pensacola, FL

trade area & location

TOURISM

- 277 hotels and 38,000 hotel rooms
- Over 13M total passengers came through the Louis Armstrong International Airport in 2018
- New Orleans welcomes 18.5M visitors, an almost 5% increase from same time last year
- Cruise lines such as Carnival, Norwegian and American Queen all operated out of the Port of New Orleans servicing 1.2M passengers
- New Orleans saw a 4% increase in spending activity from previous year

SUBMARKET GROWTH

- Downtown daytime population of 150,000 people
- Rapid growth in downtown/warehouse district residents with 7,000 condos and 1,700 units under construction
- Four Seasons hotel open within two blocks of Canal Place
- Nearby riverfront development will add 3 miles of green space and improve walkability in the area

SOURCES:

U.S. Census Bureau

Esri Forecasts

New Orleans Downtown Development District

www.neworleans.com "New orleans tourism visitation & visitor spending break recors in 2018" May 15, 2019



trade area

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AFFLUENT SHOPPERS FROM ACROSS THE GULF SOUTH

routinely make the commute to New Orleans for a day of shopping and sightseeing. Drive market consumers travel from cities as far away as Pensacola, Florida, Lafayette, Louisiana, and Jackson, Mississippi.



INTERSTATE 10

Mississippi River

Bourbon Street

Four Points Sheraton

Jackson Square

Jackson Brewery

Royal Sonesta

Woldenberg Park

The Ritz-Carlton

Hyatt

Le Pavillon Hotel

Crown Plaza

Audubon Butterfly Garden

International House Hotel

The Westin

Harrah's Casino

Four Seasons

Audubon Aquarium of the Americas

Intercontinental

Hyatt Regency

Mercedes-Benz Superdome

Smoothie King Center

Union Passenger Terminal

canal place

Louisiana Children's Museum

Ogden Museum of Southern Art

Contemporary Arts Center

The National WWII Museum

Mississippi River

PONTCHARTRAIN EXPY

New Orleans Ernest N. Morial Convention Center

Mississippi R

Algiers Point

trade area
& location

aerial of streets





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