

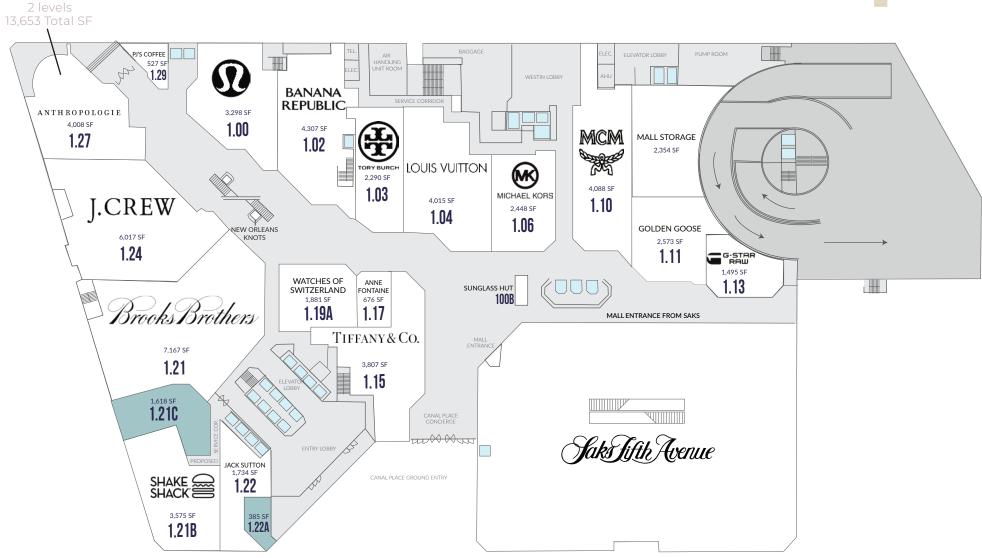


the center

World-class retailers. Locally celebrated designers. Canal Place is Downtown New Orleans' premier shopping destination for luxury fashion and beauty brands, boutique clothing stores, home goods and much more. Style your French Quarter excursion with the latest trends from Canal Place's exclusive retailers

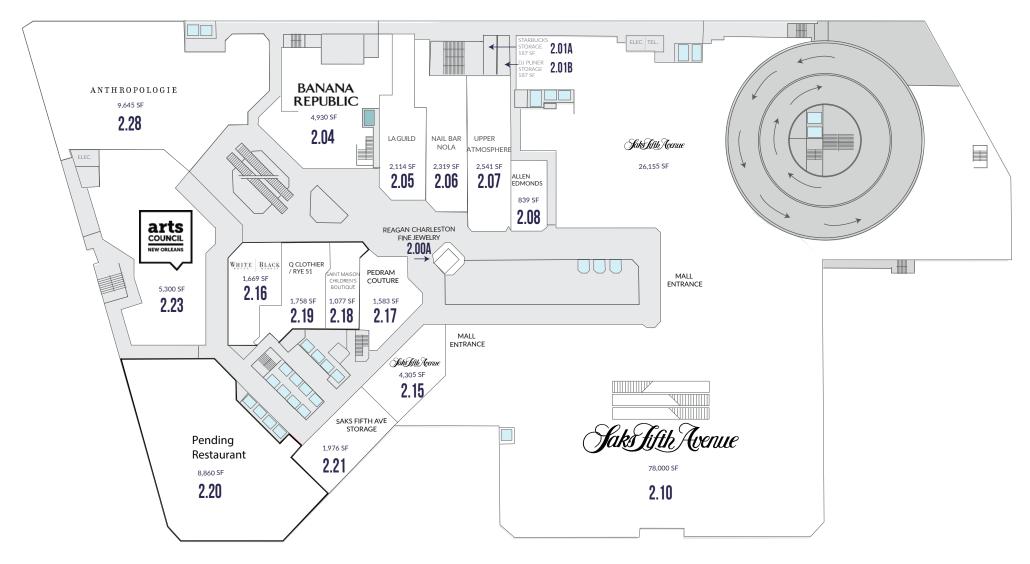
lease plan





lease plan





lease plan







demographics

WITHIN 10 MILES OF CANAL PLACE

846,560 \$68,653 332,913

2020 Total Population

2020 Average HHI

2020 Total Households

2020 Median Age

37.9

857,157 \$76,661 347,632

2024 Projected Households

SOURCES: U.S. Census Bureau Esri Forecasts

2024 Projected Population

2024 Projected Median HHI





key retailers

FASHION & LUXURY ————







TIFFANY&CO.



G-STAR RAW

GOLDEN GOOSE / *



ANNE FONTAINE















DINING & ENTERTAINMENT -









a regional reach

THE ONLY SAKS FIFTH AVENUE

within 350 miles from New Orleans, Canal Place benefits from a larger than average trade area. The center's one-of-a-kind luxury offerings contribute to its status as the premier luxury shopping destination in the Gulf region.

Baton Rouge, LA

1.30 H 1.40 H Biloxi, MS

Hattiesburg, MS

2.20 H 2.30 H 3.05 H

Lafayette, LA

Mobile, AL

Jackson, MS

Pensacola, FL

trade area & location

TOURISM

- 277 hotels and 38,000 hotel rooms
- Over 13M total passengers came through the Louis Armstrong International Airport in 2018
- New Orleans welcomes 18.51M visitors, an almost 5% increase from same time last year
- Cruise lines such as Carnival,
 Norwegian and American Queen
 all operated out of the Port of New
 Orleans servicing 1.2M passengers
- New Orleans saw a 4% increase in spending activity from previous year

SUBMARKET GROWTH

- Downtown daytime population of 150,000 people
- Rapid growth in downtown/ warehouse district residents with 7,000 condos and 1,700 units under construction
- Four Seasons hotel open within two blocks of Canal Place
- Nearby riverfront development will add 3 miles of green space and improve walkability in the area



trade area

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AFFLUENT SHOPPERS FROM ACROSS THE GULF SOUTH

routinely make the commute to New Orleans for a day of shopping and sightseeing. Drive market consumers travel from cities as far away as Pensacola, Florida, Lafayette, Louisiana, and Jackson, Mississippi.



aeriel of streets





Kate Gilbert, Senior Leasing Representative 561.716.5897 | kgilbert@oconnorcp.com

Polly Peck, Leasing Representative 407.920.0350 | polly@oconnorcp.com

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