

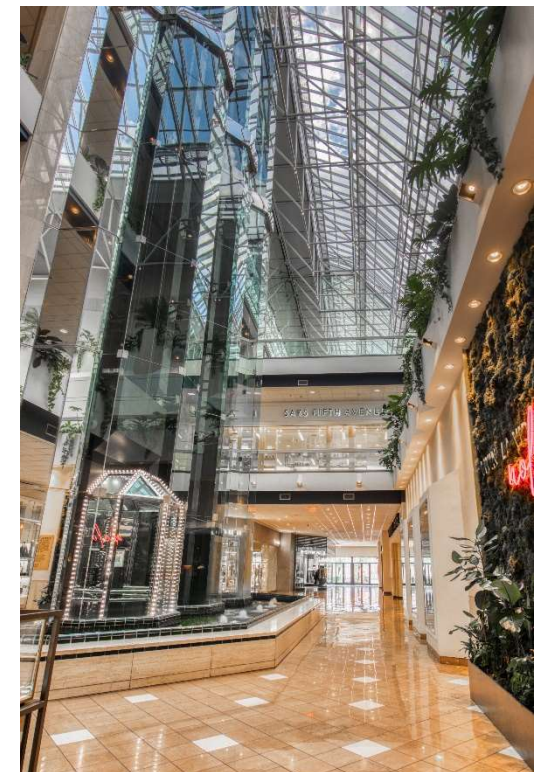
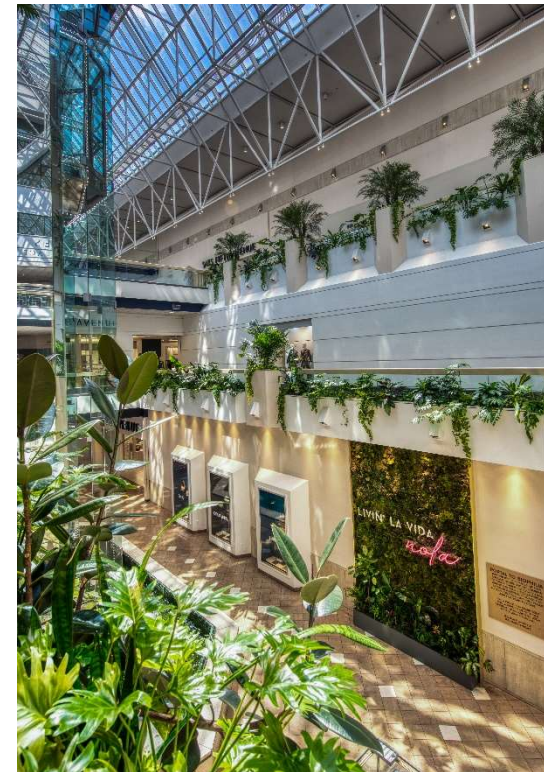


canal place



the center

World-class retailers. Locally celebrated designers. Canal Place is Downtown New Orleans' premier shopping destination for luxury fashion and beauty brands, boutique clothing stores, home goods and much more. Style your French Quarter excursion with the latest trends from Canal Place's exclusive retailers





demographics

In And Around CANAL PLACE

1,021,000

2024 Total Population

\$61,000

2024 Average HHI

332,913

2024 Total Households

40

2024 Median Age

1,067,000

2029 Projected Population

\$76,661

2029 Projected Median HHI

347,632

2029 Projected Households



key retailers

FASHION & LUXURY



TIFFANY & CO.

SWAROVSKI

lululemon  athletica

GOLDEN GOOSE / ★


BREITLING




Grand Seiko

 Allen Edmonds
AN AMERICAN ORIGINAL

J. CREW


BANANA REPUBLIC

DINING & ENTERTAINMENT

BRASA



SHAKE  SHACK®

Prytania
THEATRES AT canal place



DOWNTOWN

FRENCH QUARTER

canal place

WAREHOUSE DISTRICT

PORT OF NEW ORLEANS



a regional reach

THE ONLY SAKS FIFTH AVENUE

within 350 miles from New Orleans, Canal Place benefits from a larger than average trade area. The center's one-of-a-kind luxury offerings contribute to its status as the premier luxury shopping destination in the Gulf region.

1.30 H

Baton Rouge, LA

1.40 H

Biloxi, MS

1.50 H

Hattiesburg, MS

2.20 H

Lafayette, LA

2.30 H

Mobile, AL

3.05 H

Jackson, MS

3.20 H

Pensacola, FL

trade area & location

TOURISM

- 350 hotels and 43,000 hotel rooms
- Over 13.2M total passengers came through the Louis Armstrong International Airport in 2023
- New Orleans welcomes 17.8M visitors, an almost 5% increase from same time last year. \$8.75B in direct spending
- Cruise lines such as Carnival, Disney, Norwegian and American Queen, and Royal Caribbean all operated out of the Port of New Orleans servicing 1.2M passengers
- New Orleans attracted 2.5 M people to Downtown through sporting and cultural events annually

SUBMARKET GROWTH

- Downtown daytime population of 135,000 people
- Rapid growth in downtown/warehouse district residents with 7,357 condos and more under construction
- Recently Renovated Ceasar's Hotel joins Four Seasons hotel.
- Nearby Aquarium completed \$41M renovation in 2023 and expects to renovate the riverfront space nearby in 2025.



trade area

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AFFLUENT SHOPPERS FROM ACROSS THE GULF SOUTH

routinely make the commute to New Orleans for a day of shopping and sightseeing. Drive market consumers travel from cities as far away as Pensacola, Florida, Lafayette, Louisiana, and Jackson, Mississippi.



trade area & location

canal place

Bourbon Street

Four Points Sheraton

Jackson Square

Jackson Brewery

Royal Sonesta

Woldenberg Park

The Ritz-Carlton

Hyatt

Crown Plaza

Le Pavillon Hotel

International House Hotel

The Westin

Audubon Aquarium of the Americas

Caesar's Casino

Four Seasons

Hyatt Regency

Le Pavillon Hotel

Intercontinental

Mercedes-Benz Superdome

Smoothie King Center

Union Passenger Terminal

Ogden Museum of Southern Art

Contemporary Arts Center

The National WWII Museum

New Orleans Ernest N. Morial Convention Center

INTERSTATE 10

PONTCHARTRAIN EXPY

Mississippi River

Mississippi River

Mississippi River

Mississippi River

Algiers Point

aerial of streets





CANALPLACESTYLE.COM

